Skirt Sensation

Featuring Plaited Valour Plaids Sorges—Trinctines and Silks

Worth to \$15 at

Worth to \$20 at

Whether your taste be for the plaited or smartly tail-ored model, you will find it here in the approved autumn modes. Plaids in dark, medium and light

Extra! Skirts Worth to \$12.50 at \$7.95



ROCK ISLAND

Lower Prices are Really Here; We're Clinching that Fact With this Great Sale

EXTRA!!

Our Entire Stock of

HOSIERY

For Women and Children at Prices that Will Crowd the Hosiery Section

Down Go Prices

On all Wayne Knit, McCallum, Kayser and



Sale Entire Stock

Georgette and Silk Costume Blouses

Exquisite New Creations

Two Special Groups

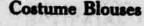
Worth \$7.50

Worth \$15.00

Irresistable and fascinating new Fall creations! Of amazing loveliness and rtistic charm—combining colors of rare beauty harmonizing tones! You'll adore their rich exclusive character and there are scores of delightful styles to choose from.

Crepe de Chines, Rich Georgettes and Satin combinations, Beaded and Embroidered with Contrasting Silks — Novelty Trimmed and Tinsel, Embroideries.

Tie-On Overblouse Blouse Styles



Overblouses, Tie-Ons, in newest ideas. Actual worth to \$18.50 at





Becomingly Fur Trimmed or Tailored

There's something fine and aristocratic about these New Winter Tailleurs. Perhaps it is the expert and skillful workmanship, the harmonizing new shades, the rich ful trimmings or the clean-cut stunning lines. You will be more than satisfied with either of these groups. Enhanced by handsome silk linings.

Veldyne, Duvet de Laine, Velour de Laine, Duvetyne, Silvertones, Corduvel, Vel de Cygne, Chamoiseine-in Tailored, Fur Trimmed or Embroidered Types.. Tight Waists and Shoulders, Side Flares, Etc.

A Sale of Suits Abounding in Surprises

They are absolutely perfect—these Suits. In every little detail—in line, fit, fabric and finishing. You will be thrilled time and again as you try them on. Fur Collars and Trimmings-Beaver, Nutria, Hudson Seal, Gray Squirrel and Opossum.

Suits worth Suits worth to \$125.00

Entire Stock of High Grade Suits Sharply Reduced

What a boon this event is to the woman who loves beautiful Clothes, but who wishes to restrict her expenditure. It would be a remarkable selling if for no other reason than the great number of striking New Coat modes it presents. Here, indeed, is a Coat for every type and every taste and there isn't a single garment in the lot that doesn't bear a particularly ad-

\$60 Worth to \$89.50

Models for Women and Misses in the newest Fall and Winter styels. Plain Coats that you may wear your own furs with or coats that are trimmed with fur. Every new color of the new season offered at the unusual reduction of 20%.

The Materials

Bolivias Velours Broadcloths Crystal Tone Sault Plushes

Veldyne Chamelion Orlando Cyrpus Bokhara

The Furs Australian Opossum Sealine Nutria Raccoon

ENTIRE

STOCK

of High

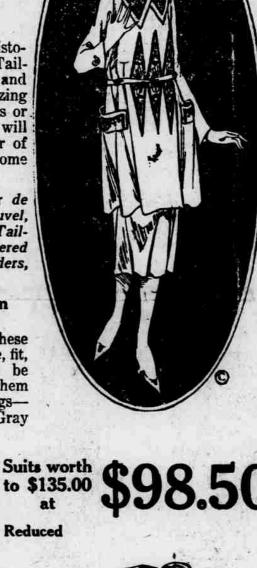
GRADE COATS

REDUCED

Hundreds of Coats

Worth to \$29.50 at

Worth to \$39.50 at



All Other Well Known Lines of Hosiery

Pure Silk-Lisle-Cotton-Wool-Etc.

SPECIAL

McCallum \$4.50 heavy all silk hose, with liste lined hems and soles, black, white, African brown, beaver, navy, and silver at ...

Onyx \$3.95 thread silk stockings with pointex heel, black and cordovan at ...

colors. Black, navy, African

white, dark brown and

Women's \$3.25 pure thread silk hose, made full fashioned with silk lisle garter tops, heels, toes and

brown at Women's \$2.00 full fashioned silk hose, lisle tops and soles. Black, African brown, Russia calf, navy

and beaver Women's \$1.80 pure silk hose, seamed leg, lisle top and sole. Black,

Wayne Knit \$1.25 and \$1.50 fibre stockings for Black and colors, at \$1.20 and

McCallum \$6.50 and \$8.50 fancy silk lace hose in newest patterns at a discount of

Kayser \$5.50, \$6.95, \$3.50 lace, clocks, Italian silk hose in tancy stripes, discount of

Women's all wool and fancy sport hose in plain, heavy ribbed and drop stitch. Prices from \$2.95 to \$3.25, discount of Onyx \$3.50 pure silk drop stitch hose for women,

made tull tashioned with liste garter top, sole and heel

Wayne Knit \$1.25 fine silk lis!e hose for women, made full tashioned with elastic hem tops and reinforced heel and soles. Black and African brown

Wayne Knit \$1.15 full fashioned lisle hose for women, black, African brown and navy

Wayne Knit \$1.00 silk lisle hose, seamed leg, reinforced heels and soles, black and dark brown

49c Wayne Knit 65c lisle hose for women. Black and white

Wayne Knit 45c fine cotton hose

for women, black and white Wayne Knit pony stockings for boys and girls

in fine, medium and heavy rib, all reinforced in knee, heel and toes with four threads, black, white, cordovan at discount of 20%

Wayne Knit 45c pony stockings for infants.
Black, white and 36c

brown at Children's 60c fine ribbed

stockings at Children's 50c heavy ribbed hose in black and brown at

ENTIRE STOCK OF SHOES AT **BIG REDUCTIONS**